



GOALS & OBJECTIVES

Overarching Goal

Develop a strategic action framework for a ***Regional Economic Development Strategy*** for the Balranald Shire Council.

Strategic Objectives

- To identify current and future economic opportunities for the Shire.
- To identify limiting and enabling factors for growing core economic activities including:
 - Innovative Agriculture
 - Tourism and Small Business
 - Emerging Industries
 - Natural, Land and Cultural Resources Management
- To develop strategies and prioritise actions to strengthen and grow current and emerging industries
- To identify limiting and enabling factors for growing cross cutting activities encompassing governmental bodies, businesses and service providers involved in:
 - Workforces and accommodation
 - Infrastructure and service provision
 - Education, Training and Community Development
 - Facilitation and Administration
- To develop strategies and prioritise actions to strengthen and grow cross cutting activities.

DEFINITIONS & TERMS

CORE ECONOMIC ACTIVITIES: Covers selected key industries and enterprises underpinning the local and regional economy.

Innovative agriculture-----

Primary producers with improved or new ways of being more productive – along with enterprises, growing high value products. And all with a focus on current and future markets in Australia and overseas.

Tourism and Small Business-----

A broad grouping that covers enterprises who are: directly delivering tourism products; or who are directly or indirectly supporting the tourism industry; or service those who stop or stay on their way through; or underpin the operation of the community by logistics, maintenance or supply; the essential commercial and retail heart of the town and region.

Emerging industries-----

Includes enterprises who are optimising the utilisation of the environmental resources base (eg climate, land forms, landscapes, water, soils and biodiversity) and the inherent renewable energy and mineral potential of the region.

Natural, Land and Cultural Resources Management-----

Encompasses departments and agencies with responsibilities for Crown lands, parks, reserves and wildlife conservation, and NGOs and community bodies working on sustaining the natural, cultural and heritage values of land, water and wetland resources.

CROSS-CUTTING ACTIVITIES: Encompasses businesses, service providers and governmental bodies involved in:

Employment and Accommodation-----

Includes businesses and activities covering:

- Labour hire
- Human resources management
- Provision and management of agricultural and mining camps
- Trades people constructing and maintaining residential housing, units and commercial properties
- Motels, hotels, home and rural stay, caravan parks and camping grounds
- Real estate

Infrastructure and Service Provision-----

Public and commercial delivery of:

- roads, communications and transportation
- essential services (eg electricity, gas, fuel, domestic and industrial water, waste management)
- human services (eg medical, dental, health, hospital, paramedical, welfare, child and aged care)

Education, Training and Lifestyle -----

Encompasses institutions, enterprises, employment and participation in fields such as:

- Education, training and professional development
- Creative arts, conservation and heritage
- Community, sport and recreation organisations
- Cultural and social groups
- Child and aged care

Facilitation and administration-----

Commonwealth and State departments, agencies and statutory authorities and Local Government Authorities with roles and responsibilities for functions by way of:

- Planning and development
- Land and natural resources administration
- Regulation and policing
- Environment and conservation
- Pollution abatement
- Regional and local development facilitation and coordination
- Tourism and recreation asset promotion



Community Growth Strategy: OPPORTUNITIES & ACTIONS MATRIX

| CORE ECONOMIC ACTIVITIES | | | | |
|---|--|---|--------------------------------|--|
| | Innovative Agriculture | Tourism & Small Business | Emerging Industries | Natural, Land & Cultural Resources Management |
| CROSS-CUTTING ACTIVITIES | Employment & Accomodation | | | |
| Infrastructure & Service Provision | | | | |
| Education, Training & Skills Development | | | | |
| Facilitation & Adminstration | | | | |

Community Growth Strategy Forum

EVERYONE WELCOME

8th & 9th October 2018

Venue Theatre Royal, Market Street, Balranald

DAY 1: Monday, 8th October

SETTING THE SCENE: IDENTIFYING OPPORTUNITIES

| From | To | Item |
|--------|--------|--|
| 4:00pm | 5:30pm | In Foyer: Register, Meet & Greet, Informal Discussions, Stalls |

Tea, Coffee and Cake Powered by:



| | | |
|--------|--------|---------------------|
| 5:30pm | | Assemble in Theatre |
| 5:30pm | 5:45pm | Opening Remarks |

PITCHES & PANELS

| | | |
|---------|--------|--|
| 17:45pm | 6:30pm | GROUP 1 - NATURAL RESOURCES & LAND MANAGEMENT |
| | | National Parks and Wildlife Services - Simone Carmichael |
| | | Crown Lands - David Gee |
| | | Gayini Nimmie-Caira - Rene Woods |
| | | Charles Sturt University - Peter Waterman |

Canapes Powered by:



| | | |
|--------|--------|---|
| 6:30pm | 7:15pm | GROUP 2 - EMERGING INDUSTRIES |
| | | Sunraysia Solar Farm - Antonia Peart, Maoneng |
| | | Limondale Sun Farm - David Walls (Belectric) |
| | | QANTAC - Lee Bermingham |
| | | Essential Energy - Ian Armstrong |
| | | Cristal Australia - Ray Roberts |

| | | |
|--------|--------|---|
| 7:15pm | 8:00pm | GROUP 3 - INNOVATIVE AGRICULTURE |
| | | Tree Nut Farms - AFS/GoFarm, Select Harvests, Kyalite Pistachios - Andrew Bowring |
| | | Table and Wine Grapes - Charlie Costa, The Grape House |
| | | Mallee Sustainable Farming - Tim O'Halloran |
| | | Euston Co-op Rural Society - Chair, Louie Zaffina |



| | | |
|--------|--------|---|
| 8:00pm | 8:45pm | GROUP 4 - TOURISM & SMALL BUSINESS |
| | | Sri Nuvvala - Director, Nuv Petroleum |
| | | The Three Pegs - Peggy 1, 2 or 3 |
| | | Paika Station - Ian and Diane |
| | | Outback Geo Adventures - German & Lena Ugarte |

| | | |
|--------|--------|---|
| 8:45pm | 9:00pm | DAY ONE WRAP-UP: WHAT HAVE WE DONE?? |
|--------|--------|---|

End-of-session drinks/nibbles fueled by: Nuv Petroleum

DAY 2: Tuesday, 9th October

FOCUSSING ON OPPORTUNITIES AND ACTIONS

| From | To | Item |
|---------------|---------------|--|
| 4:00pm | 5:30pm | In Foyer: Register, Meet & Greet, Informal Discussions, Stalls |
| | | |
| | | <i>Tea, Coffee and Cake constructed by:</i>  |
| 5:30pm | 6:00pm | Review of Day 1: WHAT HAVE WE IDENTIFIED? |
| | | |
| 6:00pm | 8:00pm | Round Tables: INDUSTRY/ACTIVITY WORKSHOPS |
| | | Core Industries: Groups 1 - 4 |
| | | Cross-cutting Activities |
| | | <i>Tea, Coffee and Cake constructed by:</i>  |
| 8:00pm | 8:45pm | FORUM WRAP-UP: WHERE TO FROM HERE? |
| 8:45pm | 9:00pm | Closing remarks, acknowledgements, thanks to organisers and sponsors |
| | | <i>End-of-session drinks/nibbles accomodated by:</i>  |



SUSTAINABLE COMMUNITIES
VIBRANT FUTURES